



UCXS Synthetics

Since 2125. Wear the future.

UCXS Synthetics Presents a New Approach to Fashion at the Intersection of Technology and Narrative.

Overview

UCXS GEN1 is not a collection, but a system — a modular system of tracksuit, bodysuit, vest, and interactive sneakers engineered for movement, adaptability, and presence.

Each piece functions as part of a larger wearable framework, where fashion, technology, and narrative converge.

UCXS Synthetics is an emerging concept developed by UCXS Group, positioned at the intersection of fashion, technology, and storytelling.

Founded by Bernd Zikulnig, a former professional pilot and drone expert, the concept challenges the traditional role of clothing—shifting clothing from static product to dynamic experience.

Each piece is designed not only to be worn, but to function as part of a larger system, positioning garments as both wearable objects and collectible artifacts.

Design Meets System

UCXS combines advanced materials, ergonomic construction, and integrated digital tools, including AI-based sizing and product interaction systems.

At the same time, the brand explores experimental concepts such as interactive footwear, pushing the boundaries of how users physically and digitally engage with what they wear.

A Hidden Layer: The UCXS Narrative

Embedded within UCXS Synthetics is an evolving Alternate Reality Game (ARG)—a hidden layer that transforms the brand into an interactive system.

Through encoded details, subtle triggers, and digital connections, each piece becomes an entry point into a larger unfolding narrative.

The wearer is no longer just a consumer, but a participant—navigating a system where fashion, technology, and story converge.

Rethinking Interaction

"UCXS is about redefining how people interact with what they wear," says Bernd Zikulnig.

"The future of fashion is not just about what you wear, but how you experience it."

The visual identity of the release is led by founder Bernd Zikulnig, appearing in the opening image — positioning the creator not only behind the system, but within it.

GEN1 – Product Overview

The first UCXS Synthetics release introduces a focused system of core pieces designed for movement, adaptability, and interaction — built as a modular foundation across environments and use cases.

GEN1 – Men's Tracksuit

Streamlined. Adaptive. Ready for motion.

Designed for training, travel, and everyday transition, the GEN1 Tracksuit combines lightweight synthetics with flexible performance fabrics to deliver a clean, structured silhouette that moves without restriction — designed for controlled motion across environments.

GEN1 – Women's Bodysuit

Second skin. Maximum control.

Engineered for high mobility and precision fit, the GEN1 Women's Bodysuit contours to the body, delivering compression, flexibility, and stability in demanding, movement-intensive environments.

A seamless fusion of lightweight synthetics and durable compression fabrics ensures a smooth, supportive fit that adapts naturally to motion — maintaining structure, comfort, and resilience under pressure.

Colour Variants:

LOTUS WHITE

Pearl white with black UCXS insignia.

Designed for high visibility and heat-efficient performance. Reflects ambient light — ideal for high-energy training or bright urban environments.

OBSIDIAN BLACK

Matte black with reflective UCXS detailing.

Built for low-light adaptability. Reflective elements activate through movement — balancing stealth and visibility.

NAVAL BLUE

Marine blue with yellow UCXS insignia.

High-contrast performance design. Optimized for endurance sessions and environments requiring both visibility and identity.

GEN1 – Vest

Stay equipped. Stay ready.

The GEN1 Vest functions as a modular utility layer, designed for carrying essential gear across dynamic environments.

Featuring a lightweight mesh-backed construction and adjustable fit system, it is optimized for long-duration wear and dynamic environments — bridging performance and tactical design.

GEN1 – Sneakers

Silent steps. System-ready.

The GEN1 Sneakers merge breathable construction with structural support, designed for everyday movement and extended wear.

Built with a mesh-and-synthetic upper, they provide ventilation while maintaining durability. Both versions integrate a dedicated compartment for the optional UCXS® Electronic Sound Module, extending the product into the interactive UCXS system.

Men's Version

Structured and reinforced for stability and daily durability.

Designed with a more robust silhouette and enhanced support zones, suited for extended wear and urban movement.

Women's Version

Refined and adaptive in form.

Features a more contoured silhouette with a slightly elevated wedge profile, balancing comfort, posture, and visual expression.

An Evolving Framework

UCXS Synthetics is in its early stage, working with a select group of creators who embody resilience, individuality, and forward-thinking perspectives.

Rather than a static brand, UCXS is conceived as an evolving framework—one that continuously expands across product, technology, and narrative.

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